

**** This is a advertising piece that I wrote to get some interest in the fotoverite photography site.

New source of customers for photography vendors.

Dear

We're here to introduce the new website, www.fotoVerite.com. Our vision is to be the center of activity for news, information, and marketing for the wedding and portrait photography business. We want to be the site people turn to get the pulse of the industry. We know to get there we are going to need to get the support of the existing industry players. Support is never a one way street. So, we are offering you the following enticements for your help.

We have a great auction area that we are currently offering as a free service. Throw a few items out there and see if you can't get some interest in them. We are hosting a charity auction for the Thirst Relief organization and I'm sure that some of the people checking out those items would be prime customers for you as well.

We have a directory for suppliers and services in the photography business. You can be a free member with just your basic information. This list will grow into a valuable resource for new customers searching for services and items. This is a prime time for you to add your name to this list.

We also have an e-commerce area for people we are partnering with on various items. Depending on the item and the supplier we are asking for an affiliate fee on the prices to cover our cost of handling the transactions. If you are interested in working out a deal, we would be glad to discuss it with you.

We also welcome press releases and other photography news. Any item that would be of interest to wedding and portrait photographers will be considered for publication. If you could include us in any web site listings or blogs on your sites, we would also welcome the publicity.

We hope that you will participate in some of our offerings. The photography business is a large one and success in any business is a team sport. Let's work together to improve both our lots in this arena. If you have any questions or comments you can contact us at support@fotoverite.com .

Thanks,

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